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FOR IMMEDIATE RELEASE

Haffner Machinery Appoints Phil Shrider as Director of Application Engineering

MONTREAL (October 28, 2025) — Haffner Machinery is proud to announce the appointment of Phil Shrider as its new Director of Application Engineering. Shrider brings a decade of expertise in the Window and Door industry, with a proven track record in engineering leadership, operations, and large-scale project management.

Throughout his career, Shrider has held key roles as Safety, Quality, Engineering, and Plant Manager for multiple leading window companies. His experience spans managing existing facilities and successfully building two "green field" factories from the ground up.



Most recently, Shrider served at a leading corporation in the exterior building products industry, where he managed all Capital Projects and led the engineering team within the Window and Door Division. His deep knowledge of business development, process optimization, and operational excellence will help customers achieve payoff faster through smoother implementation.

"Phil's deep industry knowledge and hands-on experience make him an incredible asset to our team," said President of Haffner Machinery North America, Stephen Kucer. "He has walked in our customers' shoes, and his practical engineering expertise will help our customers achieve greater efficiency. We're thrilled to have him on the Haffner team!"

Shrider's expertise includes:

- Project management and facility layouts
- Process mapping and production planning
- Capital business case planning and development
- Preventive maintenance strategies and root cause analysis

"I wouldn't have joined if I weren't a firm believer," Shrider said. "I have been working in plants like these, buying equipment for over a decade, and Haffner is extremely competitive in their offering, lead time, and cost."



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Connect with Phil to discuss how Haffner can help optimize your operations and implement solutions tailored to your needs today: https://haffnerna.us/contact

About Haffner Machinery

Haffner Machinery has led the fenestration industry in best-practice engineered machinery manufacturing for processing and fabricating PVC and aluminum profiles since 1926. Beyond machinery, it offers comprehensive production line solutions tailored to fenestration product manufacturing. Haffner is committed to quality upheld through its 100% vertically integrated manufacturing facility. Haffner's line of CNC-controlled profile machining centers and AUTOSCREEN complete screen making automation will be demonstrated at **GlassBuild 2025 November 4-6 at Booth 21097**.

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